

## Eileen Rocard

eileen.rocard@outlook.com | (+33 7 52 62 24 99) | French and Canadian  
10 villa Saint Jacques, 75014 Paris, France

### SUMMARY

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Health economist with expertise in (1) ageing and long-term care (LTC), (2) quantitative and qualitative evaluations, and (3) multi-stakeholder collaboration. Experience working in countries across the socioeconomic spectrum: Canada, Croatia, France, Ivory Coast, Lithuania, and Spain. Authored/co-authored +20 OECD publications.

### EDUCATION

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**University Paris-Dauphine**, Paris, Canada 2014-2016  
*Master of Health Economics and Management*

**HEC Montreal**, Montreal, Canada 2010-2013  
*Bachelor of Business Administration*

### PROFESSIONAL EXPERIENCE

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**Independent consultant**, Paris, France 2023-ongoing

- Conduct quantitative analysis on healthy ageing and disability trends in 30+ OECD countries with microdata for the OECD.
- Authored two comprehensive country health profiles on France and Sweden for the OECD.

**Organisation for Economic Cooperation and Development, Paris, France** 2016-2023  
Junior Health Economist/ Junior Health Policy Analyst

*Social dialogue in long-term care in 38 OECD countries* 2022-2023

- Performed a literature review on social dialogue in long-term care to inform the breadth and depth of the project.
- Conducted 12 semi-structured interviews with policymakers, representatives of employers and employees, and associations.
- Co-authored a brief on social dialogue in the LTC sector.
- Supervised the analytical work of an intern.

*COVID-19 and resilience in long-term care in 38 OECD countries* 2020-2022

- Conducted extensive literature reviews on COVID-19 and resilience in LTC to shape OECD surveys.
- Crafted two survey instruments including questionnaires fielded in 26+ countries, interviewer guides and record cards as part of (1) a survey on ageing and LTC during the pandemic and (2) a survey on resilience in LTC.
- Conducted semi-structured interviews, analysed survey data and developed policy recommendations.
- Led the creation of an analytical report on COVID-19 in LTC and authored a chapter on LTC resilience in a flagship OECD publication.
- Oversaw the work of a junior researcher and an intern.

*Designing long-term care reforms in Lithuania* 2021-2022

- Crafted four complementary surveys fielded by the Ministry of Health, the Ministry of Social Security and Labour, the National Health Insurance Fund, and 60 municipalities.
- Oversaw focus groups and conducted 12 semi-structured interviews with key policy makers.
- Analysed the data and tailored policy recommendations on integrated health and social LTC.
- Presented insights to the Ministries, municipalities and the Insurance Fund to build alignment.
- Orchestrated two open stakeholder consultations to discuss reform avenues.
- Assumed a leadership role in the creation of two analytical reports and a summary publication.
- Organized a one-day workshop, drawing in 7 international speakers and 50 participants, including two Vice-Ministers, one Prime Minister Adviser and a Minister Adviser.
- In 2023, the Government of Lithuania proposed new legislation reflecting some of OECD's recommendations.
- Supervised work of a local expert, a junior researcher, and an intern.

University Paris-Dauphine, Paris, France

2020-ongoing

Lecturer (part-time)

- Deliver an 18-hour course on the French social welfare system, receiving a yearly 100% satisfaction rating among students.

#### SELECTED PUBLICATIONS

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**Global deal (2023)**, *Unlocking the potential of social dialogue for long-term care*, Thematic Brief

**Rocard, E. (2023)**. *Long-term care resilience in Ready for the Next Crisis? Improving the Resilience of Health Systems*, <https://doi.org/10.1787/1e53cf80-en>.

**OECD (2022)**, *Integrating services for older people in Lithuania*, <https://doi.org/10.1787/c74c44be-en>.

**Rocard, E., P. Sillitti and A. Llena-Nozal (2021)**, *COVID-19 in long-term care: Impact, policy responses and challenges*, <https://doi.org/10.1787/b966f837-en>.

**Rocard, E. and A. Llena-Nozal (2022)**, *Supporting informal carers of older people: Policies to leave no carer behind*, <https://doi.org/10.1787/0f0c0d52-en>.

**OECD (2020)**, *Who Cares? Attracting and Retaining Care Workers for the Elderly*, <https://doi.org/10.1787/92c0ef68-en>.

#### AWARDS

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University Paris-Dauphine, honors

2014-2016

#### SPEAKING ROLES

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- Represented the OECD at the WHO Steering Group on Healthy Ageing.
- Represented the OECD at the European Commission's Group on the European Health Interview Survey.
- Regular public speaker on ageing and long-term care (e.g., Federation of Social Employers, WHO LTC forum)

#### SKILLS

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**Programming:** R (proficient), Stata (proficient).

**Language:** French (native), English (fluent), Spanish (limited working proficiency).